MARKETING CLOUD

Onboarding Success Coach

FUELING FOCUS

www.fuelingfocus.com

THE WHY

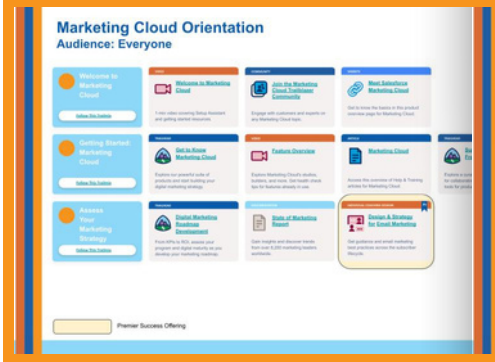
Fueling Focus makes onboarding Marketing Cloud fast and efficient! This 3 step engagement immediately aligns your organization's marketing goals to a personalized training curriculum to expedite speed to value and provide focus on the areas that matter most as well as provide demos to help your team navigate the platform and gain confidence in your Marketing Cloud proficiency!

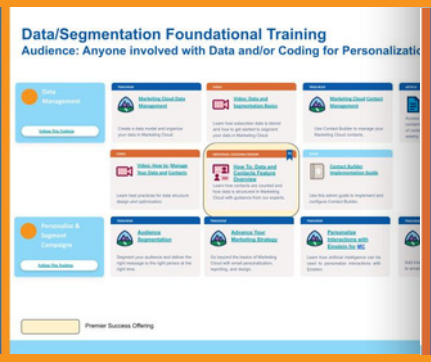
49% OF MARKETERS STRUGGLE TO ALIGN KPI'S WITH OVERALL BUSINESS GOALS

75

Over 75% of marketing departments increased their conversion rates by implementing marketing automation software

Example of Onboarding Training Curriculum





Intended Audience: Marketing Leaders, Marketing Cloud Practitioners, Marketing Cloud Admins and those that use Marketing Cloud on a day to day basis